



Missouri Section

American Water Works Association

**Missouri Section AWWA
Section Board of Trustees and Committee Chairs
November 4, 2022
9:00 am – 12:00 pm**

**Stoney Creek Conference Center
2601 S. Providence Rd, Columbia, MO 65203**

ATTENDANCE: 9/13 (Quorum secured)

Board Members:

Jenny Doyle (virtual)	Chair
Bob Parks	Chair Elect
Randy Moore (virtual)	Director
Nick Davis	Secretary-Treasurer
Karen Marie Dietze (virtual)	3 rd Year Trustee
Mel Peterein	2 nd Year Trustee
Kevin Wiggins	2 nd Year Trustee
Heather Gipp (virtual)	1 st Year Trustee
Tim Ganz	1 st Year Trustee

Committee Chairs:

Mike O'Connell	Scholarships
Melissa Carver	Public Relations
Kirk Rome	Bylaws
Mike Galluzzo (virtual)	Water Utility Council
Scott Phillips	MAC & Awards
Joel Ogle	Exhibits

Guests:

Shawn Carrico
Jeff Clarke
Chad Olney (CE Corp, virtual)

Administrative Manager:

Mary Odom

Absent:

Mike Klender	Past Chair
Tony O'Malley	Vice Chair
Corinne Duckworth	Asst. Secretary-Treasurer
James Okumu	3 rd Year Trustee

I. CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Jenny Doyle.

Approval of Minutes

MOTION: To approve the August 5, 2022 minutes as presented.

Made by: Randy Moore

Seconded by: Bob Parks

Vote: No objections, motion passed by unanimous vote.

II. CHAIR'S REPORT- Jenny Doyle

Chair Jenny Doyle discussed the following items:

- Board actions since the last meeting: Joint Conference insurance quote was accepted for \$2,319.88
- Chad Olney presented on Community Engineering Corps (CE Corps), a joint venture with AWWA, Engineers Without Borders (EWB), and the American Society of Civil Engineers (ASCE). Chad discussed their current project in St. Louis which involves putting multiple small parks along a proposed greenway in an underserved neighborhood in North St. Louis to help alleviate stormwater issues and provide public spaces. They're going to have places for community gathering, recreation, improve pedestrian and bike infrastructure to connect to that greenway, as well as green infrastructure for improved stormwater management. A big part of the funding is actually coming from the St Louis Metropolitan Sewer District (MSD) Large Grant for improved green water, green infrastructure, and stormwater management. The target for starting construction is summer 2023. (Video of the Vacant Lots to Parks Project: <https://youtu.be/-iDZqkfR4HY>). Call for more volunteers to join the project teams. Volunteers don't have to be in St. Louis. Reach out to Chad if you are interested in volunteering. Chair Doyle mentioned that these projects are partially funded by Water Equation.
Chad Olney, STL CE Corps Program Coordinator, chadolney1@gmail.com, (620) 218-8603.
- Vice Chair Tony O'Malley has tendered his resignation from the Board due to a family situation that requires his full attention. The Board discussed the Bylaw requirements and various possible scenarios for filling the vacancy. Chair Doyle will serve on the Technical Program group in Tony's place. Mike O'Connell also volunteered to assist with the Tech Program. Consensus was that Tony is an excellent volunteer and will be missed. Chair Doyle will check several interested parties and discuss candidates with the Nominating Committee prior to the next monthly Board meeting.
- JAM23 price increases – Bob Parks reported that he received meal price increases from Margaritaville which reflect approximately 8% increase, with some categories more and some less. Also, the service charge will increase from 22% to 24%. The bottom line is that last year's per person cost was \$211 and next year will be \$230 per person. Chair Doyle would like to know the upper limit of increase in registration

fees that the Board is comfortable in recommending to the JAM Planning Committee that meets this afternoon.

- Ad Hoc Committee on JAM – Jeff Clarke reported that he has received a number of suggestions which he has relayed to the Chairs of both organizations. He has requested the Chairs to assign viable suggestions to the appropriate people in their respective organizations. There are about 20 people who have indicated interest in deciding on the new venue for JAM. Jeff would like to request the Board to allow an in person meeting which he will coordinate through John Brummer who is the Chair of the Site Selection Committee. At this meeting, an RFP will be created with all criteria and requirements for the new venue.
- MOU was signed by Chair Doyle and Amanda Johnson, President of MWEA. The next step is to create a conference operational plan for the joint group.

III. DIRECTOR’S REPORT- Randy Moore

- AWWA Board approved 16 Standards and a revised Research Policy Statement
- Board approved changes to the Director-At-Large position to improve diversity
- Board is adding 3 Young Professionals as Advisors to the Executive Committee and Board of Directors
- CEO Report: Member count is 49,619 just short of our 2022 goal of 50,000. Three of the five KPI’s for the CEO have been successfully achieve and the remaining two will very likely be accomplished by yearend.
- Water 2050 Initiative- The Sustainability Think Tank took place, and there was a short report about how well it went. The next Think Tank on Technology is schedule for Dec. 6-7 in Silicon Valley at the Computer History Museum, and I have been asked to attend and present at that Think Tank. There is a great deal of energy around the Water2050 initiative, and there will be opportunities for the MO Section to participate and speak into the process.
- Lead Communications Guide Project Update: Kelley Dearing-Smith, PAC Chair, reported the new communications guide is complete and will shortly be available for free on the AWWA website. She gave a brief review of the content, and it will be a very useful tool for utilities.

IV. SECRETARY/TREASURER’S REPORT – Nick Davis

- Current financial status & budget variances
 - We received our JAM payout of \$60,000.
 - We are now receiving our allotments from AWWA via ACH followed by a paper statement in the mail.
 - We have a surplus of \$10,000 currently which will increase in January when we receive another large allotment.

V. ADMINISTRATIVE MANAGER’S REPORT – Mary Odom

Communications Status

- Roster- the new 2022-23 Roster arrived in mailboxes on August 25th. If you didn't receive yours, let me know. I have extras.
- Email stats are looking great this quarter. We have a total of 637 subscribers to our e-newsletter. Our open rate is well above industry average and our click rate is also very good. You can see what last year's dismal stats were at the bottom of the screen. We have improved that by removing folks from our list who consistently bounced or never opened a single email. I tried to bring these folks back into our list by personally requesting that they subscribe with a personal email instead of a work email which sometimes gets blocked.
 - If you want to submit content for the e-newsletter, I need it by Monday noon to get it into the Tuesday edition.
 - We have also eliminated one blast a month to all members and replaced it with a targeted email to utility main contacts. I work with Mike Galluzzo to curate content of interest to utility staff. We've sent 3 emails so far and will see how it goes over the next few months.
- Social Media stats- at the beginning of the year, we started with 786 followers combined on both LinkedIn and FB. Now we have 898 which is great progress. The largest gain is on LinkedIn where we are the most active. I'm gearing up for reaching 1,000 followers in 2023!

- Important Dates

Nov 4	MO-AWWA Board of Trustees Quarterly Meeting, Columbia
Nov 4	<i>Show Me Magazine</i> Deadline
Nov 8	Midterm Elections: VOTE!
Nov 9	Deadline for Call for Abstracts for JAM 2023
Nov 13-17	Water Quality Technology Conference, Cincinnati, OH
Nov 16	RCAP Small Systems Operator Training, Columbia MO
Nov 30 at 1:00	Section Services Webinar: Topic- Association Law 101
Dec 5 week	Member Appreciation Events across the state
Dec 14 at noon	MO-AWWA Board of Trustees Monthly Virtual Meeting
Jan 13, 2023	MO-AWWA Board of Trustees Quarterly Meeting, Columbia
Jan 13, 2023	<i>Show Me Magazine</i> Deadline
Feb 1-3, 2023	AWWA Membership Summit, Denver CO
Feb 8 at noon	MO-AWWA Board of Trustees Monthly Virtual Meeting
Mar 8, 2023	MO-AWWA Board of Trustees Monthly Virtual Meeting
Mar 26-28, 2023	AWWA/WEF YP Summit, Sacramento CA
Mar 26-29, 2023	MWEA/MO-AWWA Joint Annual Meeting, Margaritaville
Jun 11-14, 2023	AWWA ACE 2023, Toronto Canada

- Note: The YP Summit is being held at the same time as our JAM, so Chair Doyle would like to encourage Matt Sainz to invite some YP Members that normally would not get to go to JAM to go to the YP Summit instead.

VI. COMMITTEE REPORTS

Director Randy Moore by Jenny Doyle:

Fuller Award- Drew Hess- no report

Membership Engagement- Natalie Dees

We are exceeding our growth goal and still retaining members well. We are actually exceeding other chapters in our growth goal. Compared to previous years, we are holding steady.

National Nominations- Tony O'Malley, if there is anyone who would want to step into this role, please let Chair Doyle know.

Water Industry Coordinating Council- Mark Bross

The WICC has not been very active over the past few months. Our participating groups in the recent past are:

- Missouri Public Utility Alliance
- Missouri Rural Water Associations
- St. Louis Water
- Kansas City Water
- American Water
- City Utilities-Springfield
- City of Independence Water

Two main topics dominated our past discussions:

1. Source Water Protection under the 2018 Farm Bill and the EPA's new Funding Integration Tool for Source Water (FITS).
2. Proposed Lead and Copper Rule – discussed concerns and implementation timelines. Not much further discussion on this topic.

We last met on January 13, 2022. We will schedule a meeting for late summer to touch base on these issues and discuss emerging issues such as PFAS upcoming Missouri DNR rulemakings.

Tim Ganz mentioned that the Lead Service Lines webpage is still not live yet, but they have put up a placeholder for this resource site with videos and images. The message is to continue working on inventories. St. Louis is stockpiling filters to be able to give out along with 6 months' worth of replacement cartridges.

Chair Elect Bob Parks:

Annual Conference Management- Bob Parks/Scott Phillips

- The JAM Planning Committee is meeting this afternoon.

Budget- Bob Parks

- No report

Strategic Planning- Bob Parks/Tony O'Malley

- Strategic Planning has been rescheduled for the Saturday prior to JAM 2023. Bob will approach Margaritaville about costs for this meeting.

Water Utility Council- Mike Galluzzo

- The rail strike is rearing its ugly head again due to some of the unions not being on board with the resolution. The previous strike affected our chlorine supply. We are also waiting for the state to

divvy up the ARPA money for water infrastructure projects. Tim's utility is competing for some of that money, and this money is supposed to be decided this month. And finally we are getting in the UCMR5 with more PFAS and lithium that's coming soon. Bob suggested that we send out UCMR5 info to members and link to our website.

Vice Chair Tony O'Malley by Jenny Doyle:

Exhibits- Joel Ogle/Ben Freese

- Joel is waiting for the joint planning meeting with MWEA & Margaritaville to figure out space changes for JAM 23.

Technical Program- Tony O'Malley

- Chair Doyle and Mike O'Connell will step in for Tony. The deadline for abstract submission was extended to November 9th so we could get more abstracts in the pool. Volunteers that will review abstracts for selecting them for JAM 23 are Bob Parks, Karen Marie Dietze, Mel Peterein, Chair Doyle, Corrine Duckworth, Mike O'Connell, Connie Waldron, and Kevin Wiggins.

Manufactures/Associates Council- Scott Phillips

- Water 2050 Initiative was discussed at the national level. At the Section level, MAC hosted a social with Victaulic that had about 25 in attendance. Lance Stegman did a good job planning, but they hope to plan better next year to have higher attendance. Kevin Guy with Haynes and a couple of other folks are working on a St. Louis networking event.

Secretary/Treasurer Nick Davis:

Registration- Natalie Dees/Nick Davis

- Dalton, Andrew, Natalie, and Mary have been working on the registration website buildout. The Cvent builder is doing the buildout in 3 phases, We are currently in phase 2. Phase 3 will be done before Christmas and the target to launch is January 3rd.

Site Selection- John Brummer

- No report

Assistant Secretary/Treasurer Corinne Duckworth by Jenny Doyle:

SHOW-ME Magazine- Joel Ogle

- The Winter issue deadline is today, but we still need technical articles which we will accept next week. Joel has requested articles from DNR, USDA, and CDBG.
- Bob Parks mentioned the advertising kit and asked when it was last updated. Joel confirmed that Kelman updates it every year.

Public Information- Melissa Carver- no report

Webmaster- Mary Odom

- The homepage has been updated with the conference call for papers.
- The Section Administration page has the new Board Policy Manual and the updated Admin Guidelines posted.
- The Show Me Magazine page now has links to the interactive issue as well as the pdf version which offers a little more pizzaz to our digital versions.
- The Section News has 2 press releases on it from Governor Parson: one about Water and Wastewater Treatment Professionals Week in September and one about October as Clean Water Month in Missouri.
- Average number of users and average page views are up over last year which is due in part to our email e-newsletter directing readers back to our website for event registration and press releases, etc.
- Joel asked if there were any objections to dropping the Covid slide off of the homepage. There were no objections., so Mary will remove the slide.

Past Chair Mike Klender by Jenny Doyle:**Audit-** Elizabeth Robertson

- No report

Education- Kevin Wiggins

- Small Systems Operator Training will be held at the Columbia Water Plant on November 16th. We have 17 registered with about half of them from small systems.

Nominating- Mike Klender (not present)

- Chair Doyle reported that Mike has been actively recruiting for trustee positions. Tim Ganz provided an introduction for Roger Sparks who is an engineering manager for Missouri American Water. He has experience as a City Engineer for the City of St. Joe, and is willing to be considered as a candidate for trustee.
- Shawn Carrico would also like to be considered for a trustee position. Shawn has 23 years of experience in the water industry.
- Joel also recommended Tena Hale from Liberty Utilities. She is currently serving on the Sustainability Committee. He also said Natalie Dees is interested in serving as a trustee.

3rd Year Trustee Karen Marie Dietze:**Student Activities-** Corinne Duckworth (not present)

- Starting to plan for the 2023 poster contest

JR Popalisky Scholarship- Mike O'Connell

- Advertisements for the scholarships will be published in the Winter Show Me magazine.

- We also recommend that the One AWWA Scholarship and the JRP Scholarships are advertised to universities during the poster contest solicitations and at all educational sessions provided by the Section.

Research- Karen Marie Dietze

- No report

3rd Year Trustee James Okumu by Janny Doyle:

Bylaws- Kirk Rome for Raed Armouti

- No report

Safety & Emergency Planning- Frank Genovese (not present)

- MoWARN was not activated during the past period
- No new membership to report
- Assistance request for Jackson, Mississippi
 - AWWA forwarded all WARNs an EMAC (Emergency Management Assistance Compact) Request seeking assistance for the water crisis in Jackson, MI. The request for Operators (Level A), Electricians, Maintenance Mechanics, Its. MoWARN sent out request for assistance to member and non-member systems but no one could assist at the time. Those who responded stated they were having their own staffing issues as the main reason.
- Supply chain issues still exist but no major issues being reported in Missouri
- Potential railroad strike would have large impact across the State
- Joe Anstine with MRWA represented MoWARN at MRWA Fall Conference – have not heard if any new members
- Annual WARN Meeting could not be attended by anyone from committee (September 14, 2022 in Portland OR) – expecting meeting minutes later this month or next

Landmarks- Nick Davis

- I presented the folks at Missouri American Water with the 2022 Landmark Award on October 6 at the Florissant Tank site. Article and photo were submitted for the latest publication of Show Me magazine.

2nd Year Trustee Mel Peterein:

Philanthropy- Karen Marie Dietze

- We received a message from the Finance Chair from Global Brigades that asked us to bring back our former sponsorship levels. Karen Marie has a copy of the MOE and will review that to make sure any funds we allocate will be used for water projects. Joel mentioned that they should do a presentation to the Board.

Water for People- Mel Peterein

- The donation from JAM 2022 was just over \$33,000.

Water Equation- Jenny Doyle

- See report from CECorps earlier in the meeting.

Sustainability Initiatives Coordination- Mark Griffin (not present)

- No report

Young Professionals- Mel Peterein for Matt Sainz

- Holiday parties are being planned for December in both St. Louis and Kansas City. Watch for details on those.

2nd Year Trustee Kevin Wiggins:

Small Systems- Kevin Wiggins

- Kevin spoke with George Hausdorf at MRWA last week. George is getting settled into his new role and would like to get involved in a different committee other than awards.

Retirees- Jenny Doyle

- No report

1st Year Trustee Heather Gipp:

Diversity & Inclusion- Heather Gipp

- We have a Model Water Tower Competition scheduled in St. Louis for February 18, 2023. We are partnering with two 4-H associations in St. Louis. Heather will be reaching out to someone with access to Canva to create a flyer.
- There will be a paint & sip on Sunday of JAM 23 as an alternative to the golf tournament. They are still planning to do orientation sessions for JAM 23. If anyone from AWWA would like attend DE&I joint meetings with MWEA, Heather would appreciate the help. Chair Doyle suggested that Mary be invited to attend the monthly meetings with Heather.

Operations Service Awards- Kevin Wiggins

- No report

1st Year Trustee Tim Ganz:

Awards- Scott Phillips

- Scott would like to transition out of the Awards Committee, and if he pursues Board service again, he would like to pass on the MAC Chair position. Tim Ganz said he would assist Mary with the Awards Committee.

Drinking Water Week- Bridget Gray (not present)

- No report

Professional Awards- Tony O'Malley (not present)

- Very interested in a volunteer that he could transition this Chair to. Tony is willing to help them.

VII. OLD BUSINESS

- None

VIII. NEW BUSINESS

- Chair Doyle mentioned that MWEA uses an OWL conferencing system for their board meetings so that hybrid meetings can have better communication. The cost is estimated at \$1,000. The expectation is that Board Members are expected to attend meetings in person.
- Mel Peterein mentioned that we need to have a master list and tracking system for our banners, tablecloths, giveaways, and other assets as they are scattered across the state. Joel Ogle suggested a shared Google document to track these items.

VIII. ADJOURNMENT at 11:40 am

MOTION: To adjourn

Made by: Jenny Doyle

Seconded by: Kevin Wiggins

Vote was unanimous in favor. Motion passed.

Next Board meeting is January 13, 2023 to be held virtually.

Respectfully submitted,
Mary Odom, Administrative Manager