

Missouri AWWA



Strategic Plan

Updated August 2018



Our objective is to promote public health and safety by advancing knowledge of the design, construction, and operation of water treatment in the state of Missouri. We work with water utilities and provide education to help our water professionals to promote best practices.

We also strive to educate the public about their water supply and foster a spirit of cooperation between consumers and suppliers to promote better understanding and confidence.

Knowledge Creation & Exchange

MO-AWWA will be the premier training provider for water professionals

- Identify training needs and barriers, working to bring quality education to utilities of all sizes
- Develop and deliver diversified, relevant, and innovative education and training
- Advance knowledge resources including drinking water and total water solutions

Member Engagement

MO-AWWA will be the association of choice for water utilities, professionals, and organizations.

- Encourage students and young professional to be outstanding future leaders in the water community and Section
- Enhance the value of membership by engaging new and existing members
- Develop and promote networking opportunities for members in the West, Central, and East regions of Missouri

Water Policy & Leadership

MO-AWWA will be recognized as the valued resource on water issues in Missouri

- Increase member participation in advancing water policy and leadership
- Engage with decision makers and policy leaders to enhance the Section's credibility
- Strategically partner across the State to advance water policy

Organizational Stewardship

MO-AWWA will effectively and efficiently use its resources to serve its members

- Effectively manage section resources, improving committee accountability
- Improve the use of technology to create greater efficiency and effectiveness

Philanthropy and Service

MO-AWWA will participate and lead philanthropic endeavors across the state

- Increase support for philanthropic programs related to the promotion of access to clean, safe drinking water and sanitation domestically and abroad
- Fund student scholarships

